

Exhibitor Information:

41st Annual Farm Show

Sponsored by the Farm-City Hub Club

Friday, March 10 & Saturday, March 11, 2023

New Ulm Civic Center

1212 North Franklin Street

New Ulm, MN 56073



- Show set-up will be Friday, March 10 starting at 7 AM. Take-down begins at 4 PM on Saturday, March 11. **All booths must be removed Saturday evening.**
- You're provided 1 table per 10'x10' booth. Additional tables and chairs will be available.
- Electricity is available to all booths. Bring an extension cord(s) for your power needs.
- The Exhibitor's Hospitality Room is available to you during the entire run of the show. Refreshments and snacks are provided for your enjoyment. Coffee and rolls are provided prior to the start of the show on Saturday.

Fill out the enclosed registration form and mail to:

Farm-City Hub Club Farm Show
% New Ulm Area Chamber of Commerce
PO Box 384
New Ulm, MN 56073

Registration information is also available on our website: www.farmcityhubclub.net

Contact Information:

Jenny Eckstein

New Ulm Area Chamber of Commerce
(on behalf of the Farm-City Hub Club)
1 North Minnesota Street
New Ulm, MN 56073
507-233-4302 (phone)
jenny@newulm.com

Don Sanderson

Farm-City Hub Club Show Chair
507-354-8524
don@sandersonsf.com

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www.farmcityhubclub.net

Facebook: New Ulm Farm City Hub Club



Celebrate
Farm
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FARM-CITY HUB CLUB'S 41ST ANNUAL FARM SHOW

March 10 and 11, 2023
New Ulm Civic Center

Friday
1:00 - 8:00 PM

Saturday
9:00 AM - 4:00 PM
(new hours)



Celebrate Farm Family Friends

**Join us as we celebrate our
41st Annual Farm Show on
March 10 and 11, 2023.
We are looking forward to
working with you in making
this year's show another
successful endeavor!**

The Farm-City Hub Club's Farm Show is the largest indoor farm show in south-western Minnesota. The New Ulm Civic Center is transformed to showcase your products and services during the show.

The main exhibition area contains over 20,000 square feet of floor space. It's well suited for large crowds that can move smoothly through the aisles toward your display.

We're proud to sponsor a quality show that offers value to you as an exhibitor. Our goal is to connect buyers to sellers along with promoting the agriculture industry.

We have exhibitors and Hub Club members who have been an integral part of this endeavor since 1981. Make a positive decision by being part of this exceptional event in March 2023.

Since 1974, the Farm-City Hub Club mission has been to promote Agriculture and Agri-Business in the greater New Ulm Area. The Hub Club fosters the relationship between rural and urban community members. The agriculture industry is very important to the New Ulm trade area and is one of the leading employers in our community, as well as our state.



Booth Rates for 2022 Show

- 1 Booth.....\$250**
Early Bird Rate..... \$225**
- 2 or more Booths.....\$220 ea**
Early Bird Rate.....\$200 ea**

To assure exhibitors remain until the close of the show, we ask each vendor to submit a separate check for \$50. This check will be returned to the vendor if their booth remains set up until the close of the show.

****Early Bird Rate**
if paid before January 15!**

Please complete the enclosed exhibitor registration form and return to secure your booth space. **For convenient, quick and easy registration, you may do so at <https://farmcityhubclub.net>.**

A contract and related information will be sent to you. If you would like to display implements in the parking lot, please call for pricing.

Past exhibitors will have until January 15, 2023 to reserve the same booth(s) they had in 2022. After January 15, exhibitors will be assigned according to the date on their payment.

When cost and show attendance are compared, the Farm-City Hub Club's Farm Show is one of the best values in farm shows. We look forward to seeing you as an exhibitor.

**41st Annual Farm Show
March 10 and 11, 2023**