The Official Newsletter of the Farm-City Hub Club—Promoting Agriculture & Agri-business in the New Ulm Area

# Family Night on Dairy Farm moved to July

Although Family Night on the Dairy Farm has usually been held during June Dairy Month (every other year), the 2017 event will take place during National Ice Cream Month, which is July.

The date will be Thursday, July 27 at the Steve and Kerry Hoffmann farm south of New Ulm.

As plans for the event are being put together, we are looking for volunteers—

- People to help organize the event
- People to help with set-up
- People to help with car parking
- People to help serve food that night
- Tractor drivers and tractors for hayrides
- Members willing to loan potted plants to decorate
- People to help with kids' activities

If you can help in any of these ways, please contact Michele Schroeder by calling 507-276-4810.

Watch future newsletters for more information.

# **Upcoming Events**

May Meeting—Tues., May 2, 5:00 p.m., UMMC June Meeting—Tues., June 6, 5:15 p.m., UMMC So. MN Youth Dairy Show & Breakfast—Sat., Jun. 17 Cash Wise Brat Stand—Fri.-Sat., Jun. 23-24 July Meeting—?? (Regular meeting date is 4th of July) Bavarian Blast Food Stand—Fri-Sun., July 14-16

## **Farm Show Recap**

In our last newsletter, I emphasized that success for the Farm Show is not always measured in dollars and profit, but in public and vendor perception.

Today, I will share the most recent numbers for dollars and profit. For 2017, we had a gross income of \$25,832.75, with \$9,105.15 in expenses, for a net profit of \$16,727.60.

These numbers are somewhat improved over 2016's gross income of \$25,035.00 less \$10,494.43 expenses for a net profit of \$14,540.57. If these numbers hold true, we improved our net profit over 2016 by \$2,187.03.

Although, we can celebrate our financial success, we must remain focused on the other successes—perception of vendors and public—for us to highlight new and innovative services and products that are meaningful to our farm community and public awareness of how farming and agribusiness are critical to feeding and clothing the population.

Lastly, although these numbers are positives, I truly believe we may have reached a high water mark and this may be the new norm. We must consider other streams of revenue for the club as one or two revenue sources are always vulnerable to future changes. That being said, this is all possible because of the fabric of this club to be unselfish with our time and talent. I thank each one of you for your contributions. It is truly appreciated.

Don Sanderson, Farm Show Chairman

# A message from our president, Brian Fischer

Everyone was mowing lawn before May 1 and our farmers were anxious to get in the field. Let's all hope and pray that this 2017 growing seasons stays in our favor. As we get going, be sure to keep safety and awareness of your surroundings first. Please have a safe and trouble free spring planting season.

As I write this report, I am mindful that a lot of things happen in the spring and summer. The committees in charge of scholarships, ag day parade, Farm Show, brat stand, Bavarian Blast, membership, public relations, and more provide information for the newsletter. Our club

members step up to organize and help in so many volunteer capacities—and we thank you all for your help!

At our May meeting, we will discuss a donation proposal for the Brown County Fair's 150th anniversary in August, we will receive pricing options for Farm City Hub Club apparel, and work on plans for Family Night on the Farm. If anyone has concerns or suggestions to share, you're invited to join us on the first Tuesday of the month, or contact me by email or phone. I would be happy to discuss.

Let's all make a positive impact this spring season.

### Contact information for 2017 Hub Club Officers & Directors

President Brian Fischer—Phone: 507-354-2674; Email: brianf@designhomecenter.com

1st Vice President Beth Fluegge—Phone: 507-359-2260 or 507-993-5195; Email: kdfluegge@nutelecom.net

2nd Vice President Ken Reckard—Phone: 507-301-1570; Email: kreckard@comcast.net

Secretary Ruth Klossner—Phone: 507-240-0048; Email: cowlady@centurylink.net or hubclub@newulmtel.net

Treasurer Shannon Hillesheim— Phone: 276-0716; Email: shillesheim@bankmidwest.com Membership Director Randy Schroeder—Phone: 507-246-1000; Email: rschroeder@frandsenbank.com

Events Director Kevin Yager—Phone: 507-228-8283 (W); Email: kyager@citizensmn.com

Pub. Rel. Director
Director-at-Large

# Meeting Minutes April 4, 2017; UMMC

The April 4, 2017 meeting of the Hub Club was called to order by president Brian Fischer at 5:15 p.m. Also in attendance was vice president Beth Fluegge, secretary Ruth Klossner; directors Randy Schroeder, Kevin Yager, Don Sanderson, Dennis Sjogren, Doug Schottle, and Marie Guggisberg; and club members John Luepke and Ann Vogel.

The meeting agenda was approved by consensus. The minutes of the March meeting, as published and summarized, were approved on a motion by Sanderson and second by Schroeder. The treasurer's report was presented by Schottle and showed a balance of \$36,246.76. Guggisberg moved and Fluegge seconded approval; motion carried.

#### **COMMITTEE REPORTS**

Membership. Randy Schroeder reported that membership is "about 136," pending renewals.

<u>Public Relations</u>. Don Sanderson deferred to later on the agenda <u>Events</u>. No report.

Social Media. More photos will be posted to the web page.

#### **OLD BUSINESS**

<u>Farm Show results</u>. Event was very successful; financial report tabled until all the bills are in.

Ag Day Parade. The parade was one of the largest ever, with FFA members doing a great job of contacting businesses. Pizza was ordered and delivered to the FFA.

Hub Club Scholarships. No report yet.

#### **NEW BUSINESS**

Brown County Fair 150th Anniversary. After considering ways to support the fair, Yager motioned and Guggisberg seconded that the Hub Club set a spending limit of \$500. Club president Brian Fischer will find out sponsorship options for that amount. Motion carried.

<u>4-H Donations</u>. Yager motioned and Guggisberg seconded that the Hub Club donate \$750 each to the Brown and Nicollet County 4-H Federations, earmarked for leadership programs; motion carried.

<u>FFA Donations</u>. Klossner motioned and Fluegge seconded that the club donate \$750 to the New Ulm FFA Chapter, to be used for leadership programs; motion carried.

By-Law Revisions. Fluegge motioned and Schroeder seconded accepting Article I as printed; motion carried. After reviewing suggested changes to Article II, Yager moved and Guggisberg seconded acceptance of the changes and recommending to the membership the approval of Article II as revised; motion carried.

Storage Shed. The shed will be cleaned out "after planting."

<u>Club Clothing</u>. Several additional clothing options were discussed. Fluegge will check into sweatshirt costs, etc., and report back.

<u>Membership Classes</u>. No action was taken in regards to setting up different classes of memberships for businesses.

<u>Family Night on the Farm</u>. This year's event will be later than other years—Thursday, July 27.

<u>Radio Advertising</u>. By consensus, board members opted not to advertise for spring farm safety or Farm Forum, but to support FFA promotions for the state convention.

<u>Cash Wise Brat Stand</u>. Dates this year are Friday-Saturday, June 23-24. Three volunteers will be needed for the morning and the afternoon each day. The event will be promoted on Facebook.

<u>Bavarian Blast</u>. The Hub Club will continue as the main food stand at the Blast. A meal deal will be offered and a Sunday morning breakfast will be added.

The meeting adjourned at 6:30 p.m. on a motion by Guggisberg and second by Schroeder.

The next meeting is Tues., May 2 at Upper Midwest Management. Respectfully submitted, Ruth Klossner, Secretary

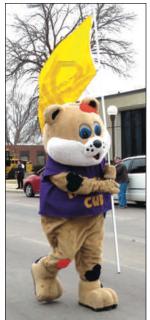
# **Articles of Incorporation Progress**

The Hub Club directors are going over the first draft of revisions for the club's Articles of Incorporation. Comments and suggestions have been noted and the board is addressing one article section at each monthly meeting. Article III will be clarified at the May meeting, with the entire revision done by early summer.

The revised copy will be sent out for members to review. The updated version will then be presented for membership approval at either a brief meeting at the fall social or at the annual meeting.

### Hub Club Scholarships to be awarded

Five \$850 Hub Club scholarships will be awarded at high school awards programs in the next few weeks. The recipients will be introduced in the June newsletter.











**Ag Day Parade March 23** 



From small to large and from old to new, there was quite a variety in the 2017 Ag Day Parade. The parade was the largest in many years, thanks to recruitment efforts by New Ulm FFA members.







